

*PULPAC GOES MIDWEST*

# Establishing a foothold in North America

## Midwest — a strategic location

The Midwest is known for its strong manufacturing base with many packaging companies, well-developed infrastructure, access to raw materials, skilled workforce, proximity to major markets and logistical advantages. And that is where PulPac expands its sustainability-driven mission and establishes its own North American operations, PulPac Inc.

The expansion includes a dedicated application development team and a state-of-the-art sampling facility to accelerate product innovation and customization.

"Having a local presence in North America allows us to be closer to our customers, understand their needs firsthand, and help them get going with Dry Molded Fiber. It's the key to earning trust and growing our business effectively in this dynamic market," says Sanna Fager, Chief Commercial Officer at PulPac.

## Leveraging ongoing and coming partnerships

Collaboration with present partners, such as Chicago-based Seismic Solutions, Sheboygan-based JOA, St. Charles-based TekPak, will only intensify as PulPac Inc. will support sales processes, application development, and innovation. And new partners will be onboarded continuously.

The purpose is clear: to deliver more value to customers by offering a complete solution for sustainable packaging and solid guidance every step of the Dry Molded Fiber journey.

"Our local operations and partnership enables us to accelerate our innovation efforts and bring our sustainable products closer to our customers. We are committed to creating a circular economy and providing sustainable solutions that benefit both the planet and people," says Linus Larsson Green, CEO.

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## JOA sets up a Modula in Sheboygan

Turnkey partner Curt G. JOA is a highly skilled partner with a strong market presence and extensive knowledge and background in building and supplying turnkey machines for fiber conversion in the hygiene industry.

This fall, they are setting up a PulPac Modula production line in their facilities - to demonstrate Dry Molded Fiber and the Modula itself to customers.

Single-use packaging in the US doesn't just come in small sizes. To meet market demands and enable larger packaging with a maintained number of cavities, JOA's Modula will offer the possibility of a 500-ton press.

## TekPak — the fastest tooling supplier in North America

PulPac partner TekPak, based in St. Charles, Illinois, creates precision thermoforming and prides itself on being one of the quickest tooling suppliers in the North American market.

"We take our commitment to producing Environmental and sustainability packaging Seriously at TekPak. Having the opportunity to Work closely with PulPac to provide tools for Dry Molded Fiber manufacturing will give our customers a new, exciting and innovative packaging option," says Tony Beyer, Owner of TekPak, Inc.